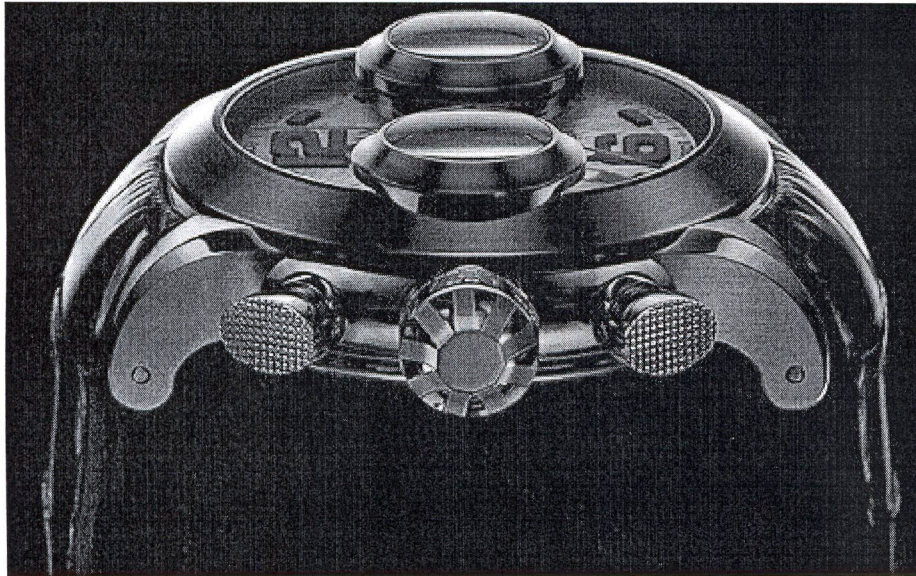


## English watchmakers fight back

Luxury watch brands such as Roger Smith and George Daniels are fighting the corner for English watchmaking.

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Graham Watches will be making an appearance at this year's SalonQP

6:08PM BST 21 Oct 2011

The decline and fall of English watchmaking happened so long ago and is so accepted as historical fact that "Swiss made" is the unquestioned, default mark of quality when it comes to watches.

Visitors to **SalonQP** (<http://www.telegraph.co.uk/sponsored/lifestyle/salon-qp/>) will, however, find that English watchmaking is having a revival.

With the exhibitor list including [Graham Watches](http://www.graham-london.com/en-gb/home.aspx) (<http://www.graham-london.com/en-gb/home.aspx>) , [Bremont](http://www.bremont.com/) (<http://www.bremont.com/>) , [Peter Speake-Marin](http://www.speake-marin.com/) (<http://www.speake-marin.com/>) , [Roger Smith](http://www.rwsmithwatches.com/) (<http://www.rwsmithwatches.com/>) , the fledgling brand [Schofield](http://schofieldwatchcompany.com/) (<http://schofieldwatchcompany.com/>) and the incomparable [George Daniels](http://www.danielslondon.com/) (<http://www.danielslondon.com/>) , it is easy to see that there is the interest and demand needed to give watchmaking in this country a real future.

Only Roger Smith and George Daniels of the list above make entirely in Britain, but this is more than a fashionable exercise in brand-engineering.

All of the above have British links in their ownership and management, and are alive to the value to be gained by increasing the level of English content in their watches.

Find out more about **SalonQP's** (<http://www.telegraph.co.uk/sponsored/lifestyle/salon-qp/>) 2011 event.